

womni

# WOMNI

“Our mission is to offer qualified and up-to-date female healthcare and fill the gaps in women’s health journey by ensuring that **more women receive the support they need, when they need it.**”

**Qualified  
data-driven  
healthcare**

**Outstanding  
digital  
healthcare  
journey**

**Based on  
science**

# TEAM



**Naomi Flamholc** · Co-founder/ CEO

Experienced physician specialized in women's health & menopause. Resident, Children and Adolescence Internal Medicine Astrid Lindgren Children's Hospital



**Elin Emanuelsson** · Co-founder/ COO

10 years experience from FinTech/Personal Finance in Sweden and Brasil.  
Founded and successfully exited Fintech start-ups



**Julian Duniec** · Co-founder / CTO

Lead Developer 8 years . Full Stack developer 10 years  
Founded and successfully exited three tech startups



**Mattias Hosio** · CPO

Product owner and manager for over 10 years at MTG, Schibsted and G-loot.



**Åsa Melin** · Partner

Entrepreneur, advisor, public speaker and opinion leader.  
Mostly known as the creator of Klimakteriepodden, one of Sweden's largest podcast about women's health.

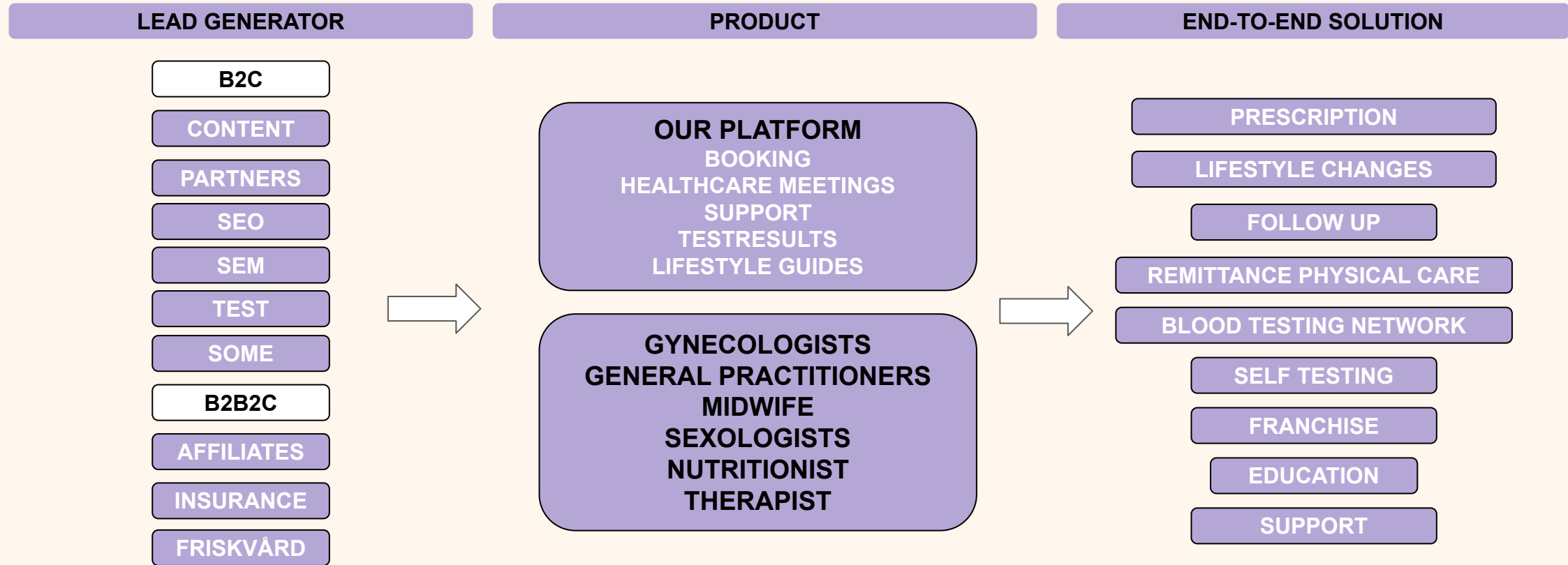


**Mats Hammar** · Advisor

Chief Physician with a career in women health at Linköping University. Sweden's most well-known physician and professor specialized in menopause.

+20 consultants

# THE MOST OUTSTANDING HEALTHCARE JOURNEY FOR WOMEN



## WOMNI PARTNERS

Partners include: apoteket, Svensk Provtagning.se (Ett friskare liv), WELLNET™, dynamic code, epassi, SYNLAB, and Unilabs.



### Ta kontroll över klimakteriet

Boka tid hos Womni's läkare och barnmorskor!  
 Womni erbjuder digital klimakterieåtgärning och individuellt behandling av rådgivning med specialutbildning från Minska.  
 Boka tid  
 • Video eller telefon  
 • Enkel och smick  
 • Däckt av Sverige År 2021



### Ta kontroll över din PMS

Boka tid hos Womni's läkare!  
 Womni erbjuder individuellt rådgivning digitalt av rådgivare med specialutbildning inom PMS och PMO.  
 Boka tid  
 • Video eller telefon  
 • Enkel och smick  
 • Däckt av Sverige År 2021

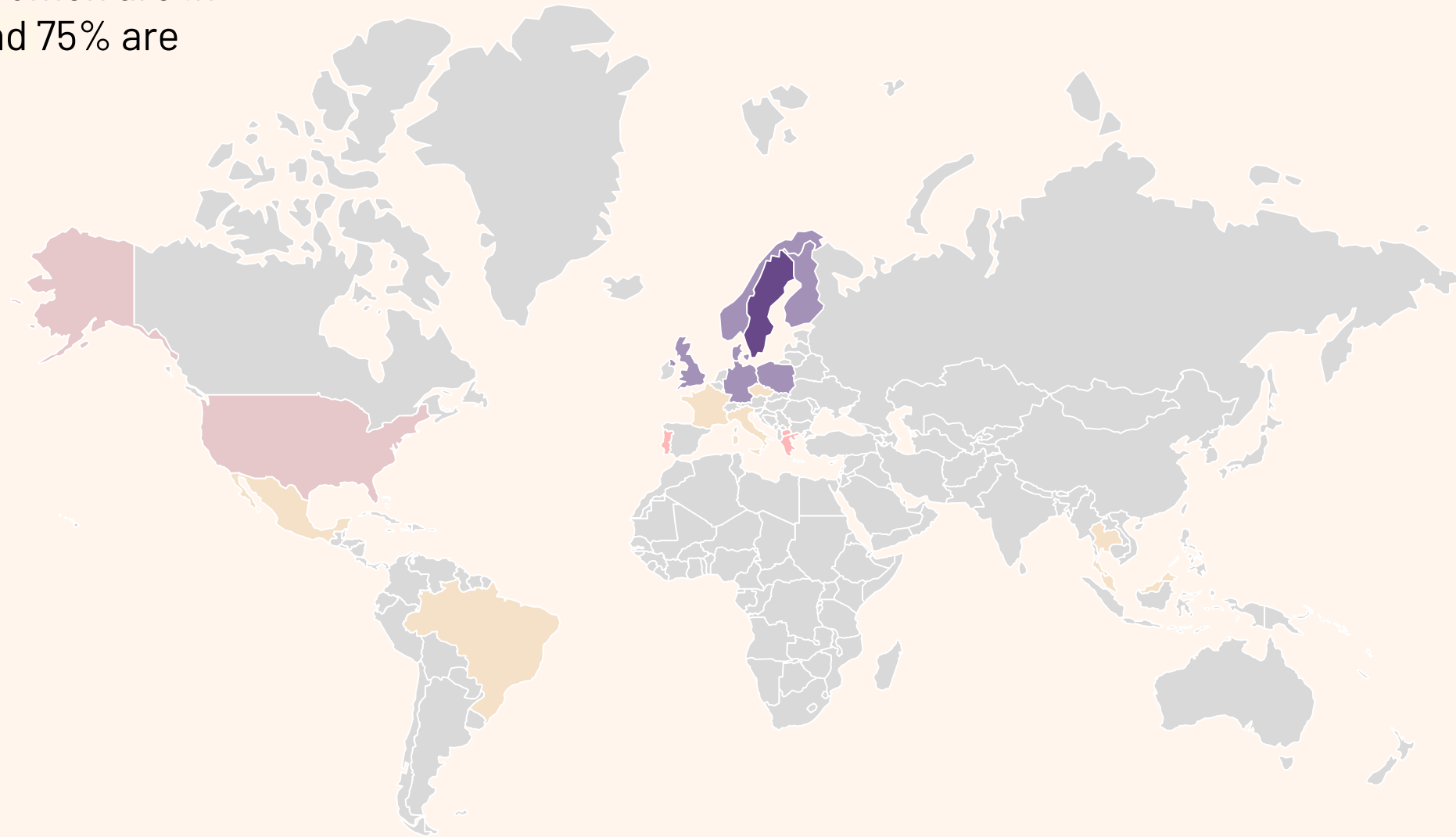


### Vad våra patienter tycker om oss

Baserat på över 1000 patienters omdöme  
 ★★★★★ 4.8/5  
 — "Jag fick professionell rådgivning utifrån min kropp och situation. Mycket bra bemötande som jag inte fått någon annanstans."

# WOMNI GLOBAL

Globally approx 1 billion women are in the age of menopause and 75% are experiencing symptoms.



Stage 1  
Pilot study 2024 ( ■ )



Stage 2  
Launch 2025

# GROWTH IN NUMBERS 2023 - B2C

**45 000**

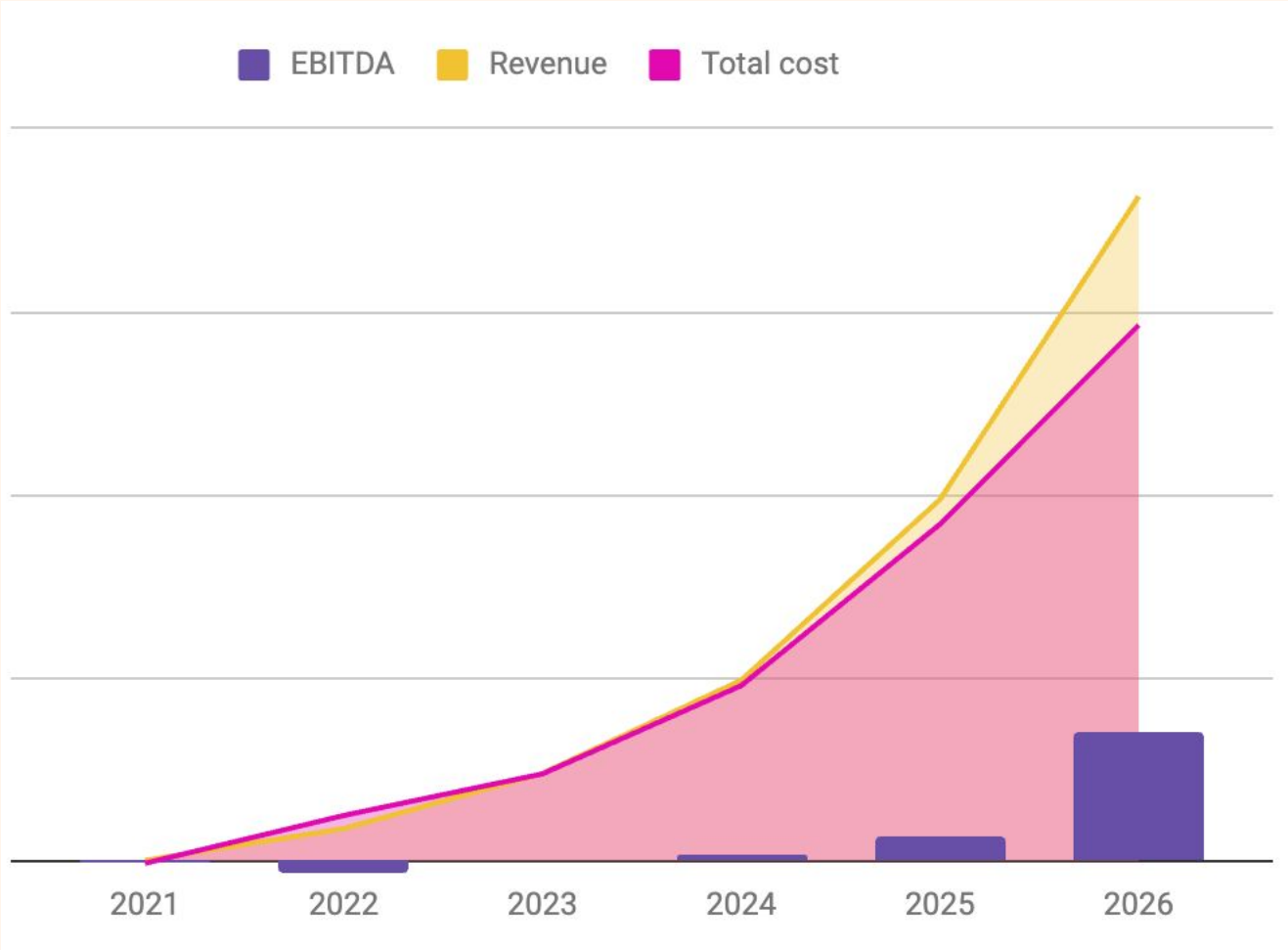
SIGN-UPS

**5 500**

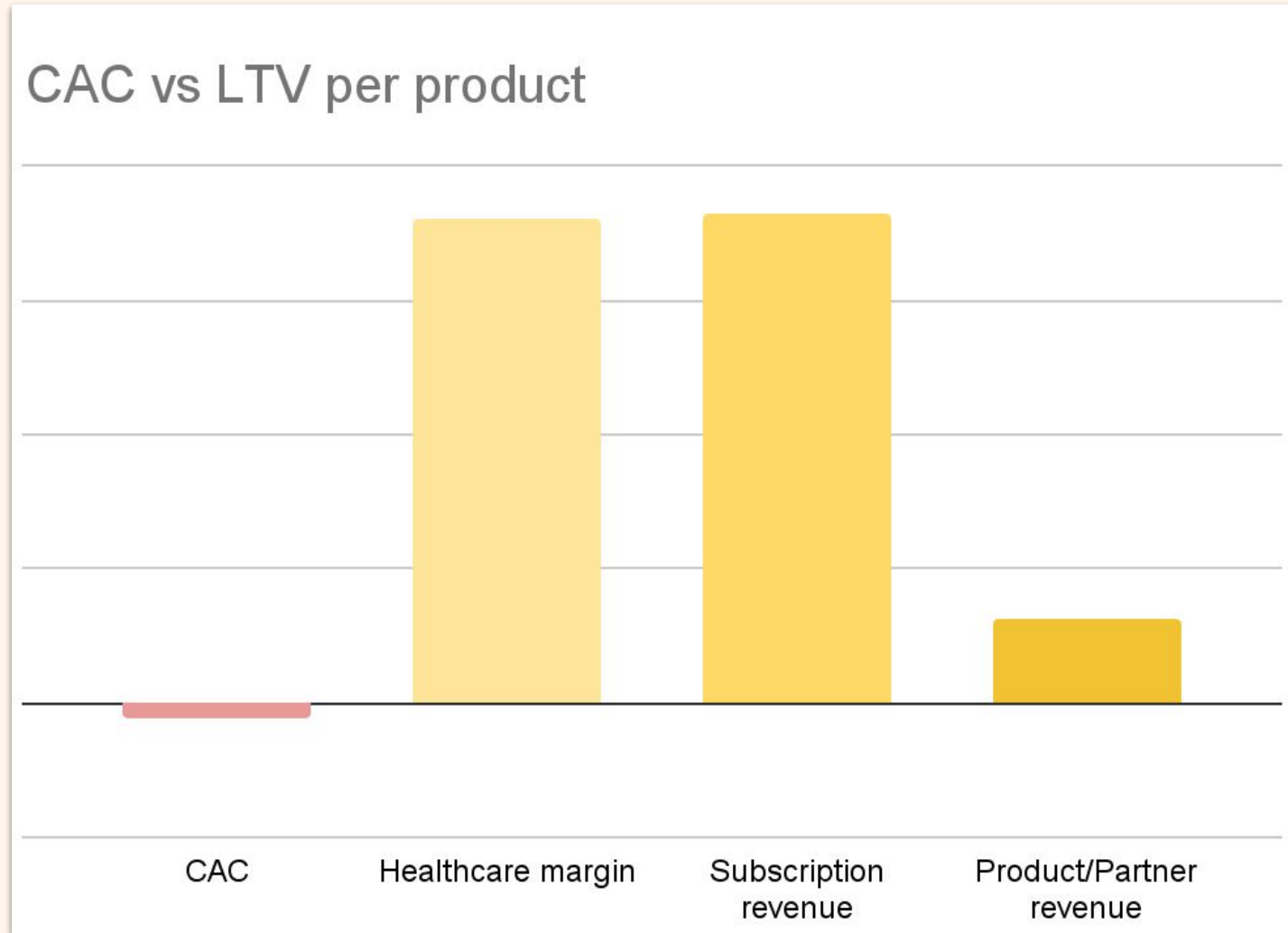
MEETINGS

**57 SEK**

CAC



# CAC vs LTV



# Thank you!



Elin Emanuelsson

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